

A large, light blue doodle of a star or a multi-armed figure is in the background. A thick green line, possibly a leg or arm, extends from the bottom left towards the center.

DOODLE TAG

Draw together over Wi-Fi.

A shared sketchbook for two people in the same room.
No accounts. No invites. No cloud. Just doodles.

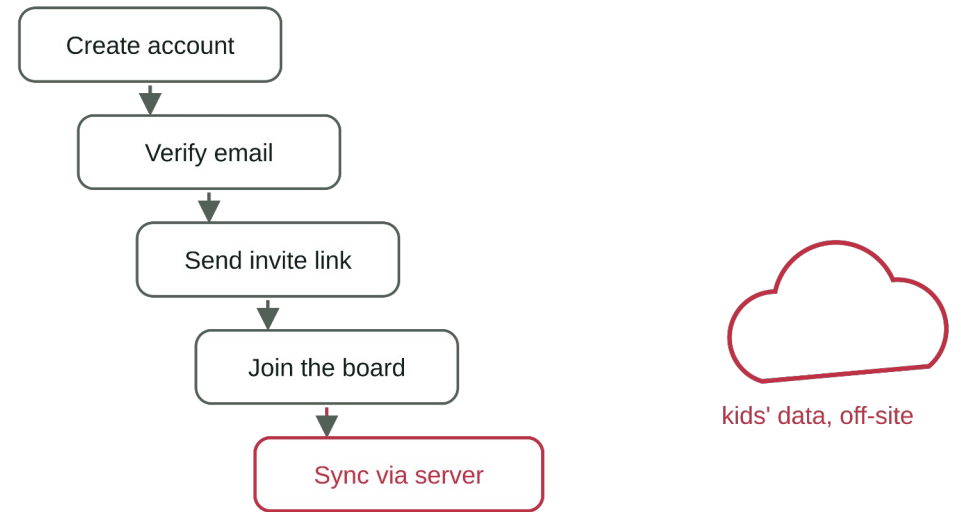
PAIN POINT

Drawing together means cloud software or one shared tablet

- Collaborative canvases are built for work: accounts, invites, boards, and a server in the middle. A six-year-old does not get through the sign-in.
- The usual fallback is one device passed back and forth. One person draws, everyone else waits.
- Cloud tools also route children's activity through third-party servers, exactly what parents and schools are told to avoid.
- Nobody serves the simplest case: two people, one room, one canvas, right now.

Cloud whiteboard

five steps before the first line



DOODLE TAG

Tap Together →

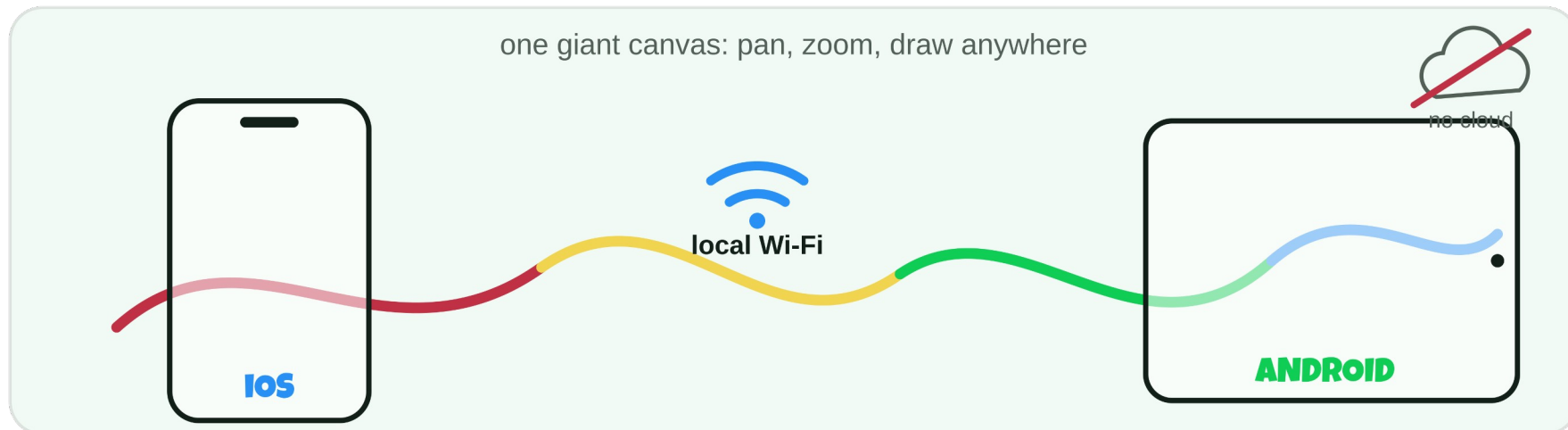
Draw

Same room. Zero setup.

PRODUCT

A shared sketchbook for people in the same room

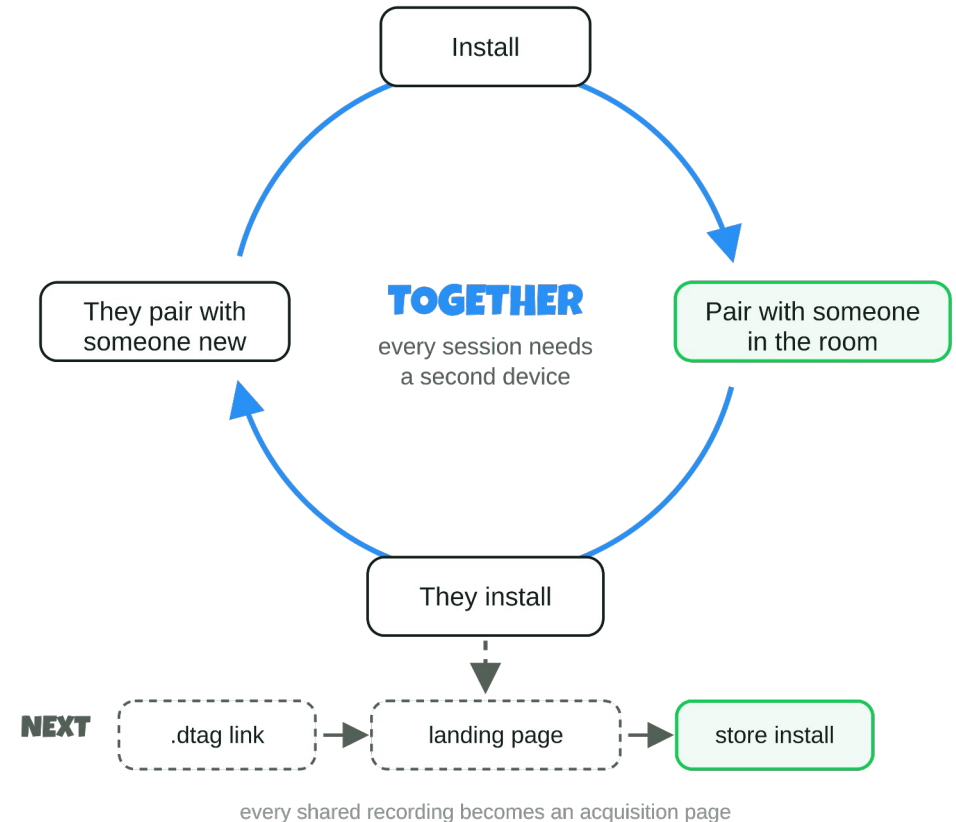
- Open the app on two devices, tap Together, draw on one giant canvas over local Wi-Fi.
- iOS and Android pair with each other directly. Cross-platform local networking is the hard part, and it ships today.
- Doodle Tag is a vectorial drawing app: every line stays as editable vector data, so Eraser can cut it, Wind can bend it, recordings can replay each line in order, and MP4 export is encoded on the device.
- Drawings stay in the room: no accounts, no tracking, no analytics. Doodle Tag is already live on the App Store and Google Play in six languages.



WHAT'S NEXT

Doodle Tag next steps

- Together is the heart of the app: every session happens between two devices in the same room, and every drawing is made by more than one hand.
- Next up: shareable recordings: a .dtag link becomes a small page that replays the drawing line by line for anyone, no app required.
- Classrooms are a natural home: no accounts to manage, nothing leaves the room, and the accessibility practice is documented in the open.
- A community of doodlers around shared drawings: pilots, gallery events, and a place to show what two people can make on one canvas.
- The constant across all of it: private by design. No sign-ups, no tracking, no cloud.



TEAM

Two founders, the whole stack



Edoardo

Founder, software engineering

Built the cross-platform local Wi-Fi pairing, the live vector engine, and the on-device MP4 pipeline.



Daniele

Founder, design, UI & accessibility

Designed the product's usability end to end and maintains the app's published accessibility practice.

- The risky engineering is already done and in production: cross-platform local pairing, a vector engine with cutting, wind and replay, on-device encoding, six-language localization.
- Engineering and design are both founders: no outsourced core code, no external agencies, direct control from protocol to store listing.



DOODLE TAG

Get in touch.

Made by a small independent team.
Classroom pilots, collaborations, or just to say hello.